ASLC progetti per l'arte

ABOUT US

The Association ASLC progetti per l'arte started up in Verona in the autumn of 2011; inspired by an idea by its founder, Hélène de Franchis, its aim is to promote public events and activities for the diffusion of culture, with particular reference to contemporary art and music.

Its founding members were intent on setting up such an association as this in order to give a answer to two needs. The first: in the situation of a great economic, political, and even moral crisis that our country finds itself in, there is an urgent need to support culture as a basic element for relaunching our country. There is no renovation without culture, without, in other words, what humanity's talent, creativity, and imagination has generated over time.

The second need, which is closely connected to the first, results from the consideration that there is little point in only looking at the past. The human mind continuously produces new art forms to make concrete the desire to realize, with material, what the mind has thought of. Art and music teach us that the dialogue between past and present is, in fact, still very lively, but it is necessary to understand, or discover, what interpretations allow us to gain access to contemporaneity. In order to do so it is necessary to listen to, see, and create occasions in which contemporaneity can be manifest.

We, of course, want to start from the city we live in and try to act as an example and stimulus for other local situations too. Our aim is to work by involving both the public and private spheres. Our mutual effort is concretized through the active collaboration between various subjects, whether businesses or enthusiastic citizens: by cooperating we can contribute to widening the cultural offer, and not just in Verona.



WHAT WE DO

ASLC began its activities in October 2011 with an important cultural event involving art. Concurrently with ArtVerona, a fair aimed at promoting the market for international contemporary art, the association organized the **AD LUCEM** project, which was divided into three associated events: a show of contemporary art; a meeting about art and music with some of the most significant people from the field of "contemporaneity"; and a concert/tribute of music by the Estonian composer Arvo Pärt, held in the church of San Fermo Maggiore, Verona.

Since the very start of its activity, the association has worked together with the public administration and with private concerns: it has actively collaborated with the Verona City Council, the Academia Filarmonica, and with important Verona-based, businesses.

Thanks to this network of reciprocal collaborations and specific competences, the ASCL has been able to "export" culture and its own activities both at a national and international level. Particular mention should be made of the exhibition of Italian photography at the Greenberg Gallery and Hunter College, New York, and of the solo show by Lynn Davis at the Venice museum of archaeology, together with a concert of works by Philip Glass at the Teatro la Fenice, which are still today reasons for great satisfaction.







