

Privacy Policy

Information regarding the processing of personal data provided by the User of the website CASADOROFUNGHER Comunicazione

Data Controller: CASADOROFUNGHER Comunicazione, with registered office at Via Bissolati 6, 30172 Mestre (VE), Italy.

This notice is provided to the data subject pursuant to Article 13 of Regulation (EU) 2016/679 (“GDPR”) and applicable national legislation (Article 13 of Legislative Decree of 30 June 2003 no. 196, as amended) – concerning the protection of individuals and other subjects with regard to the processing of personal data – by CASADOROFUNGHER Comunicazione, as the “Data Controller” of the personal data of users (hereinafter also referred to as “Website Users” or “User”) of the website <http://www.casadorofungher.com> (hereinafter also referred to as the “Website”), hereby informs its Users as follows.

0. Protection of personal data

The Data Processor, CASADOROFUNGHER Comunicazione, will collect and process the personal data of each User in compliance with Regulation (EU) 2016/679 (“GDPR”) and Legislative Decree 196/2003 as amended by Legislative Decree 101/2018. In particular, the personal data of each User will be processed upon obtaining explicit consent, in writing where necessary, following the provision of this notice, which includes, in particular, information regarding the rights of the data subject.

Personal data are processed:

- on the basis of the data subject’s consent (Art. 6, para. 1, letter a) GDPR), where required;
- for the performance of contractual or pre-contractual obligations (letter b);
- to comply with legal obligations (letter c);
- for the pursuit of the legitimate interest of the Data Controller (letter f), within the permitted limits.

1. Source of personal data collection

1.1. Direct collection

Personal data are collected by the Data Processor, CASADOROFUNGHER Comunicazione, directly from the User:

- (a) upon registration on the Website and/or while browsing the Website;
- (b) upon requesting services, e.g. electronic and/or paper delivery of free editorial products, including newsletters, invitations to exhibitions and events, etc.

1.2. Technological collection and reference to the “Cookies Policy”

Upon registration and/or browsing the Website, data relating to technological equipment may be collected, such as, by way of example, the operating system used, Host ID, IP address, visited pages (browsing data). Cookies, web beacons, and similar technologies used by this Website also allow recognition of:

- IP address;
- browser type;
- operating system;
- referring website;
- date and time of visit;
- URLs of visited pages;
- other browsing data, such as downloads.

While referring Users to the Website’s “Cookie Policy” for further details, Users are informed that most browsers allow removal and blocking of cookies and web beacons. If cookies are removed or blocked, the User will need to re-enter username and password each time and will receive generic, non-personalized information, losing many service advantages.

1.3. Data collection from third-party sources and possible sharing

The Data Processor and the Data Controller may occasionally receive information about the data subject from other sources, such as commercial partners, affiliated or related companies, or other entities. Such data may be combined with existing information.

If a User provides third-party data, it is required that consent has been obtained from the concerned party.

Some Website content may be co-branded with third parties. In such cases, personal data may be shared with those parties.

CASADOROFUNGHER Comunicazione may also share personal data with third parties for promotional and informational purposes related to cultural activities and editorial initiatives.

2. Purpose of personal data processing

Personal data are collected to manage services provided through the Website and to develop targeted communication with Users, including:

- account management and reporting;
- account planning;
- personalization of communications and content;
- sending information about new cultural and recreational services;
- sending promotional messages (newsletters, invitations, brochures, etc.);
- market research;
- analysis of service usage;
- monitoring for unauthorized use;
- fraud prevention.

In summary, data are processed for:

- provision of Website services (legal basis: contract performance)
- handling user requests (legal basis: pre-contractual measures)
- sending informational and promotional communications (legal basis: consent)
- direct marketing and newsletters (legal basis: consent)
- statistical analysis and service improvement (legal basis: legitimate interest)
- fraud prevention and security (legal basis: legal obligations and legitimate interest)

3. Processing methods and scope of communication

Processing is carried out using electronic/manual tools in compliance with:

- lawfulness
- fairness
- transparency
- data minimization
- integrity and confidentiality

Data are processed by authorized personnel and by appointed processors pursuant to Art. 28 GDPR.

4. Provision of personal data



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4.1. Providing personal data is optional and does not generally affect Website browsing.

4.2. Regarding cookies and similar technologies, Users may enable or disable them via browser settings. Disabling them may prevent access to restricted areas requiring cookies.

If Users do not wish to provide automatically collected browsing data, they should refrain from using the Website.

5. Communication of personal data

5.1. Personal data may be shared with:

- employees/collaborators of CASADOROFUNGHER Comunicazione
- affiliated or related entities
- suppliers and distributors
- public authorities, banks, insurance companies
- IT service providers
- judicial authorities, postal services, couriers
- consultants and professional firms

5.2. Data are not subject to public disclosure, unless stated otherwise.

5.3. Data may also be shared with affiliated third parties for institutional, marketing, and communication purposes.

5.4. Information shared in forums, blogs, chats, or social networks becomes public.

6. Transfer of personal data

Data may be transferred within the EU and to third countries in compliance with Articles 44–49 GDPR through:

- adequacy decisions
- standard contractual clauses (SCC)
- other appropriate safeguards

7. Retention period

Data are stored for as long as necessary:

- contractual data: up to 10 years
- marketing data: until consent is withdrawn
- technical data: as specified in the Cookie Policy



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8. Rights of the data subject

Users may exercise rights under Articles 15–22 GDPR, including:

- access
- rectification
- erasure
- restriction
- data portability
- objection
- withdrawal of consent

Requests should be sent to:

CASADOROFUNGHER Comunicazione, Via Bissolati 6, 30172 Mestre (VE), Italy

Email: info@casadorofungher.com

Users also have the right to lodge a complaint with the Data Protection Authority.

9. Consent

Having read this notice, I declare that I accept the processing of my personal data by CASADOROFUNGHER Comunicazione and give my free, specific, informed, and unambiguous consent to its processing for the purposes and methods described herein, acknowledging my rights as a data subject and the possibility to withdraw consent.